

CLAIMS

1. An organization performance system, comprising.
networked computers each with a processor having circuitry to execute instructions; a storage device available to each processor with sequences of instructions stored therein, which when executed cause the processors to:
integrate organization data and information from a variety of sources in accordance with a common schema, and
use at least a portion of the integrated data and information to create one or more tools for managing organization financial performance.
2. The system of claim 1 where the method further comprises making the one or more tools available for review using an electronic display, a paper document or combinations thereof.
3. The system of claim 1 where organization data are obtained from advanced financial systems, basic financial systems, alliance management systems, brand management systems, business intelligence systems, customer relationship management systems, channel management systems, estimating systems, intellectual property management systems, process management systems, supply chain management systems, vendor management systems, operation management systems, enterprise resource planning systems (ERP), material requirement planning systems (MRP), quality control systems, sales management systems, human resource systems, accounts receivable systems, accounts payable systems, capital asset systems, inventory systems, invoicing systems, payroll systems, purchasing systems, web site systems, the Internet, external databases, user input and combinations thereof.
4. The system of claim 1 where the data includes historical data, forecast data and combinations thereof.
5. The system of claim 1 where the data includes transaction data, descriptive data, geospatial data, text data, linkage data and combinations thereof.

6. The system of claim 1 where an organization is a single product, a group of products, a division, an entire company, a multi company corporation or a value chain.
7. The system of claim 1 where the one or more tools for organization management include analytical models, an organization ontology, performance information, lists of changes that will optimize one or more aspects of organization financial performance and combinations thereof.
8. The system of claim 7 where analytical models include component of value models, market value models, network models, optimization models, simulation models and combinations thereof.
9. The system of claim 8 where network models are enterprise network models or organization network models.
10. The system of claim 8 where network models are neural nets.
11. The system of claim 9 where enterprise network models quantify the interrelationship between each element of value, the other enterprise elements of value and one or more aspects of enterprise financial performance.
12. The system of claim 11 wherein the number of input nodes for an enterprise network model is a function of the number of active enterprise elements of value and the level of interaction between the elements of value.
13. The system of claim 11 where the active elements of value are alliances, brands, channels, customers, customer relationships, employees, equipment, intellectual property, investors, partnerships, processes, production equipment, vendors, vendor relationships and combinations thereof.
14. The system of claim 11 where the one or more aspects of enterprise financial performance are revenue, expense, capital change, market value and combinations thereof.

15. The system of claim 9 where organization network models quantify the interrelationship between each enterprise, the other enterprises within the organization and one or more aspects of organization financial performance.

16. The system of claim 15 where the one or more aspects of organization financial performance are revenue, expense, capital change, market value and combinations thereof.

17. The system of claim 15 wherein the number of input nodes for the organization network model equals one plus the number of enterprises within the organization and an enterprise is a single product, a group of products, a division or a company.

18. The system of claim 9 where the number of hidden nodes in a network model equals one plus the number of input nodes.

19. An organization method, comprising.

integrating organization data and information from a variety of sources in accordance with a common schema, and
using at least a portion of the integrated data to create one or more tools for managing organization financial performance.

20. An intangibles system, comprising.

networked computers each with a processor having circuitry to execute instructions; a storage device available to each processor with sequences of instructions stored therein, which when executed cause the processors to:

value intangible assets for an organization.

21. The system of claim 20 where the intangible assets are alliances, brands, channels, customers, customer relationships, employees, intellectual property, partnerships, processes, vendors, vendor relationships and combinations thereof.

22. The system of claim 20 where an organization is a single product, a group of products, a division, a company, a multi-company corporation or a value chain.

23. The system of claim 20 where asset valuations are the sum of net asset impacts on organization categories of value.

24. The system of claim 23 where the categories of value are current operation, real option, market sentiment and combinations thereof.